

PERFORMANCE INTERVIEW

Recently a performance interview between drivers at Hópbílar and a project manager began. With the introduction of Traffitech software in our cars, collection of data on driving behaviour and driver performance will be easier. The collected data is useful for our workshop in their analysis work, but not at least for our drivers to analyse their own performance, see what is done well and what topics could be improved.

Performance scales tend to frighten some individuals, trigger stress reaction or an escape reaction. Research shows that a significant portion of the motivations that guide social interactions revolve around the innate human tendency to minimize risk and maximize gain. It has also been found that said brain activity takes place in the same areas of the brain as the brain activity related to the basic human needs for survival. Thus, the brain treats social needs in a similar way to the need for food and drink. Research also shows that when people experience positive emotions, they see more solutions, solve more intuitive problems, and generally perform better.

It is not least for this reason that performance interviews for drivers are presented with positivity as a guiding principle. Not least in order to increase the likelihood that drivers will reflect on their results, examine the entire drive with regard to statistical information and find ways to do better or continue to do well.

It's safe to say that the performance conversations are off to a great start. Drivers are curious about their own performance, hungry for more information and determined that their driving, fuel consumption and low idle will be excellent in the future.



In the newsletter

Performance interview ...	1
Driving behaviour in May	2
Driving behaviour in May	3
Countryside driving— Sudurnes	4
New car	4

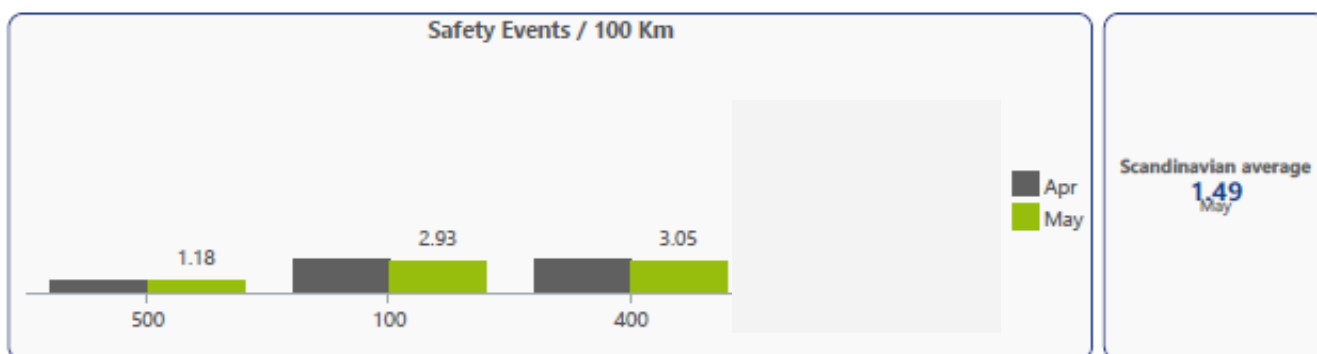
DRIVING BEHAVIOUR AND STATISTICS FOR MAY 2024

We get information about the driving behaviour of cars and drivers from our Traffitech system. Since last year we have been collecting data on how our cars and drivers behave when travelling around the city, towns and the whole country. For benchmarking, we have information on how similar companies in the Nordic countries behave, i.e. how the driving behaviour of cars and drivers is there.

SAFETY EVENTS

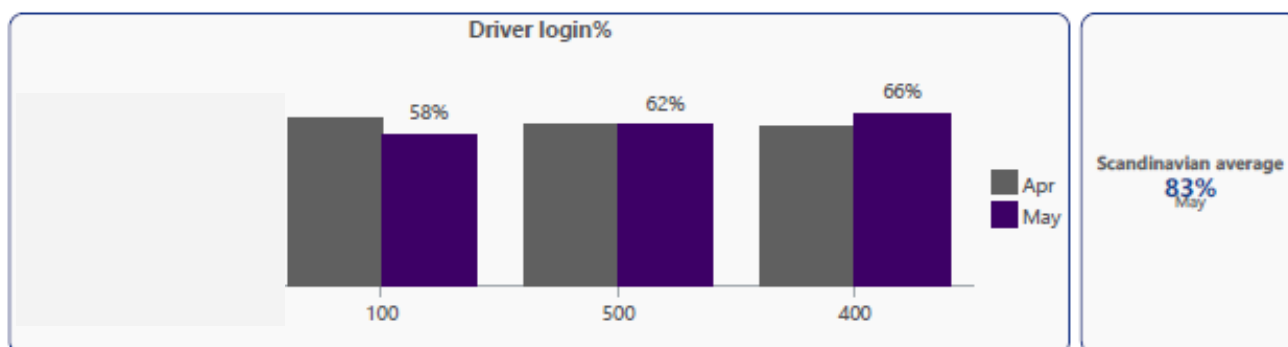
One of the most important aspects of data collection is information about what we call safety events. All safety events affect the passengers driving experience. The safety events therefore give the driver certain ideas in that regard.

For safety purposes, turn to the right and left count, but the data creates interesting speculations about whether drivers are softer in the right or left turns. It can be mentioned regarding this that turning out of a roundabout in Iceland is to the right. Acceleration is very important and has big effect on the cars health. Here, smooth driving is more important than tearing the car off in gusts. In the driver data overview, it is particularly interesting to see how drivers apply the brakes. There, the leaders car truly teach those who lack experience.



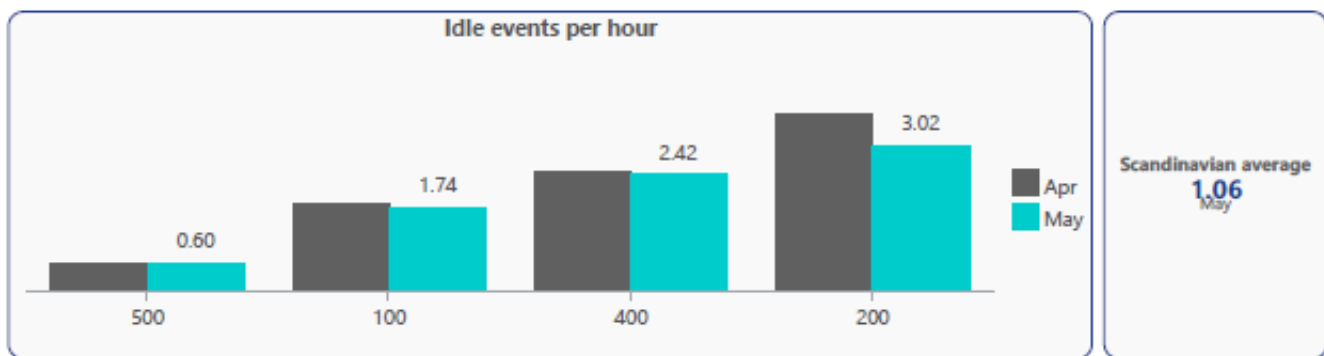
LOG IN

New data on driver registrations, log in, shows that too many drivers are dragging their feet in this regard. In performance interviews with drivers, special emphasis is placed on this point.



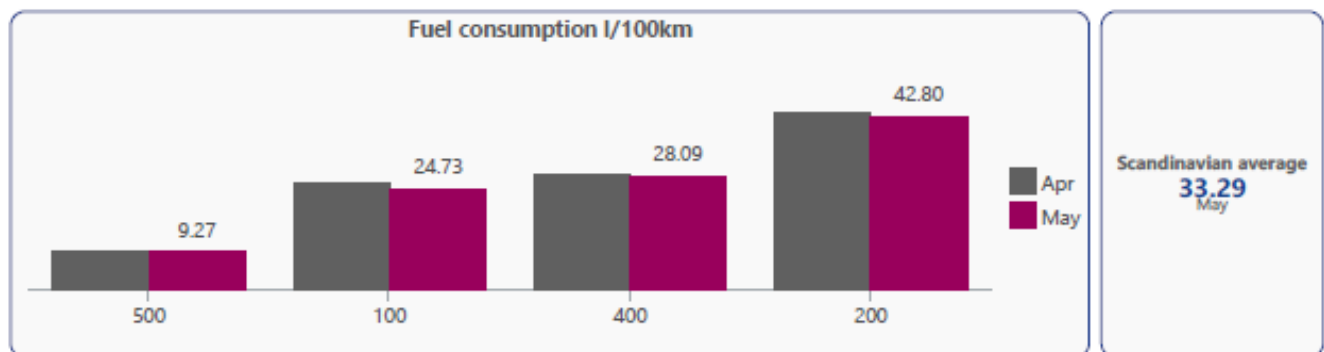
IDLE EVENTS

Almost all groups of drivers in our team have the opportunity to take advantage of the statistics that show excessive idling. Idling is also an issue that can be easily improved. Some would like to say that idling is related to the weather and seasons in Iceland, but this is not totally true according to our data about all drivers and their idling.



FUEL CONSUMPTION

Our drivers use fuel sparingly compared to similar groups in the Nordic countries. Economical driving is very important in all our work, so drivers should be especially praised for their performance in this aspect.



COUNTRYSIDE BUS

ROUTE CHANGES AND MORE INFO

Hópbílar drive so called countryside bus across the country. One part is on Sudurnes but changes were made to the route system there on Sunday June 16th. Recently we started driving from town Vogar to the intersection with Reykjanesbraut, but with the new routes it will be from town Vogar to Center in Reykjanesbær. It is important for users to familiarize themselves with the routes and timings.

You can access various information about routes, prices, payment method, age criteria, luggage, bicycles, pets and other things on the Strætó web: <https://www.straeto.is/notendaupplysingar/landsbyggdin>



NEW VDL IN OUR FLEET

An elegant 52 seater VDL Futura car joined our fleet recently. The car is powerful, comfortable, modern and equipped with basic amenities and has the internal number 116 at Hópbílar.



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